



ISF – WORLD SEED CONGRESS 2007

21 – 23 MAY • CHRISTCHURCH • NEW ZEALAND

7 June 2007

Ms Megan O'Brien,
Director,
Conference Innovators Ltd.,
PO Box 13 494,
Christchurch 8011

Dear Megan,

ISF World Seed Congress 2007

On behalf of the organizing committee, I write to thank you personally, and your staff, for the exceptional job you did in acting on our behalf as our professional conference organizers. Comments from delegates both during and after the congress have been, without exception, highly complimentary. Typically, delegates were impressed with the attention to detail in making their attendance pleasurable so that they could get the maximum benefit from their attendance. Also frequently stated was the view that future congress organizers would have real trouble in reaching the new standard set here in Christchurch!

Personally, I have been attending ISF congresses since 1980, and I cannot recall any, where there were no complaints. Some of the more vocal critics have been the regular attendees from New Zealand, and I know many of them did not believe we could deliver an event to their expectations. They have all expressed their view that a great congress was provided.

Every one of the organizing committee agree with me that a large part of this success can be attributed to our most significant decision in appointing CI as our congress organizer.

From the beginning, the very professional approach of CI, yet at the same time delivered in a friendly manner, has made the congress organization enjoyable. As previously mentioned, the attention to detail was superb, and this really helped in making the congress the success it was. Clearly this is something CI has been able to do better than congress organizers from many of the major cities of the world!

We know that the ISF World Seed Congress 2007 was the best ever and is something we can all be proud of. For this, you and CI can take much of the credit.

From all of the organizing committee, thank you very, very much.

With best wishes for the future,

Chris Mortlock
Chairman, National Organising Committee
ISF World Seed Congress 2007



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