Sponsorship and Exhibition Information

Australian & New Zealand Academy of Periodontists

30th Anniversary ANZAP Scientific Meeting
20 – 23 March 2019
Adelaide, Australia

Periodontics: Working with Nature
Sponsorship invitation

On behalf of ANZAP we invite you to become involved with this biennial event as a sponsor and/or exhibitor.

With a large gathering of periodontists from throughout Australia and New Zealand we trust that you will give consideration to your company’s support for and attendance at, the 30th Anniversary ANZAP Scientific Meeting taking place on 20 to 23 March at the Hilton Hotel Adelaide.

Our ANZAP members look forward to welcoming you at our 2019 Meeting and for the opportunity to interact with our sponsors and exhibitors.

Dr David J C Drew
ANZAP President Elect

For further information contact the Meeting manager: Terri Growcott, Conference Innovators
PO Box 7191, Sydenham
Christchurch 8240
New Zealand

T: +64 3 353 2823
E: terri@conference.co.nz
www.perio.org.au
Keynote speaker

Anton Sculean
D.M.D., Dr. med. Dent., M.S., Ph.D.

Professor Sculean has been a recipient of many research awards, among others the Anthony Rizzo Award of the Periodontal Research Group of the International Association for Dental Research (IADR), and the IADR/Straumann Award in Regenerative Periodontal Medicine and received honorary doctorates (Dr. h.c.) from the Semmelweis University in Budapest, Hungary and from the Victor Babes University in Timisoara, Romania. He has authored more than 300 publications in peer-reviewed journals, 16 chapters in periodontal textbooks and has delivered more than 350 lectures at national and international meetings. He is the editor of the book Periodontal Regenerative Therapy published by Quintessence and guest editor of the Periodontology 2000 Issue published in 2015 entitled “Wound Healing in Periodontology and Implantology”.


Professor Sculean served from 2009-2010 as president of the Periodontal Research Group of the IADR, is past president of the Swiss Society of Periodontology and President (for the period 2018-2019) of the European Federation of Periodontology (EFP). His research interests focus on periodontal wound healing, regenerative and plastic-esthetic periodontal therapy, use of antibiotics, antiseptics and novel approaches such as lasers and photodynamic therapy in the treatment of periodontal and peri-implant infections.

Program information*

Wednesday 20 March 2019
Industry pack in
Golf tournament
Welcome function amongst the industry

Thursday 21 March 2019
Industry exhibition open
Scientific program commences
ANZAP Medallion competition
ANZAP AGM
Mystery dinner

Friday 22 March 2019
Industry exhibition open
Scientific program
Anniversary dinner

Saturday 23 March 2019
Industry exhibition
Scientific program
Industry pack out

*Please note this program is subject to change
Sponsorship opportunities

Individual sponsor benefit packages will be negotiated and agreed to jointly determine the best way for sponsors to maximize their investment. Sponsors will be given priority for their preferred stands at the exhibition (in order of sponsorship level and date of application).

Principal scientific program sponsor

Benefits
- acknowledged as the principal and scientific program sponsor with logo on the following publications:
  - home page of the Meeting website with a link to your company website
  - front cover of the final program handbook distributed to all delegates onsite
  - the pocket program used by delegates onsite
  - delegate name badges
- two prime complimentary industry exhibition sites (excluding staff attendees), plus the ability to purchase additional sites
- priority allocation of industry exhibition sites
- registration for four complimentary Meeting registrations (including social functions and industry gift)
- logo on Meeting electronic signage displayed at venue
- logo on opening multi-media presentation
- recognition and logo at the start of each session
- one opportunity to briefly address the delegates
- opportunity to provide a banner to be displayed on the plenary room stage
- opportunity to provide exclusive signage at the sessions
- one full page advertisement in the Meeting handbook (artwork supplied by sponsor)
- opportunity to provide branded lanyards to be worn by all delegates
- opportunity to include up to three items of promotional material or product (supplied by sponsor) in the Meeting satchels
- list of all registered delegates and their email addresses immediately following the conclusion of the Meeting (excluding those who have requested privacy).
Gold sponsor
A$17,000 + GST
(Limited to Six)

Benefits
• acknowledged as a gold sponsor with logo on the following publications:
  - home page of the Meeting website with a link to your company website
  - inside cover of the final program handbook distributed to all delegates onsite
• one prime complimentary industry exhibition site (excluding staff attendees), plus the ability to purchase additional sites
• priority allocation of industry exhibition site
• registration for two complimentary Meeting registrations (including social functions and industry gift)
• logo on meeting electronic signage displayed at venue
• logo on opening multi-media presentation
• one half page advertisement in the Meeting handbook (artwork supplied by sponsor)
• opportunity to include one item of promotional material or product (supplied by sponsor) in the meeting satchels
• list of all registered delegates and their email addresses immediately after the conclusion of the meeting.

Select from one of the additional options to be associated with your package:

1. Exhibition passport
   Sponsorship of the exhibition passport with promotional benefits.
   Additional benefits
   • all delegates are given a passport to complete by visiting each exhibition site
   • your company logo displayed on the front cover of the passport
   • one company representative will present the prize on Saturday 23 March and will have the opportunity to promote you company.

2. Delegate satchel
   A practical and reusable option for all (selected by the organizing committee).
   Additional benefits
   • acknowledged with your company logo branded onto the satchels
   • acknowledged as the delegate satchel sponsor.

3. Post graduates and young periodontists’ lunch and learning
   A private luncheon meeting on Friday 22 March featuring the keynote speaker.
   Additional benefits
   • opportunity for the sponsor to place promotional material at the luncheon as well as signage (supplied by the sponsor)
   • opportunity for a short welcome (1 minute).

4. Barista coffee cart
   A coffee cart located on or near your site in the exhibition area featuring barista coffee (coffees paid for by ANZAP).
   Additional benefits
   • acknowledged as the barista coffee cart sponsor
   • opportunity to provide branded coffee cups.

5. Wi-Fi network
   All delegates will be provided with complimentary access to the hotel’s Wi-Fi network on the conference level for their mobile phone apps.
   Additional benefits
   • acknowledges as the Wi-Fi sponsor.

6. Early bird registration prize
   All delegates will register as early birds using the online process are in the draw for an early bird registration prize.
   Additional benefits
   • acknowledged as the sponsor of the early bird online registration prize on the registration page of the website
   • acknowledged in the print and electronic promotional material as the early bird registration prize sponsor.

7. Delegate handbook
   Each delegate will receive a handbook on arrival at the Meeting. Delegates normally keep the handbook to refer to after the Meeting.
   Additional benefits
   • your half page advertisement upgraded to full page within the handbook
   • acknowledged as the sponsor on the front cover of the handbook.

PLUS

4.  Barista coffee cart
   A coffee cart located on or near your site in the exhibition area featuring barista coffee (coffees paid for by ANZAP).
   Additional benefits
   • acknowledged as the barista coffee cart sponsor
   • opportunity to provide branded coffee cups.

5.  Wi-Fi network
   All delegates will be provided with complimentary access to the hotel’s Wi-Fi network on the conference level for their mobile phone apps.
   Additional benefits
   • acknowledges as the Wi-Fi sponsor.

6.  Early bird registration prize
   All delegates will register as early birds using the online process are in the draw for an early bird registration prize.
   Additional benefits
   • acknowledged as the sponsor of the early bird online registration prize on the registration page of the website
   • acknowledged in the print and electronic promotional material as the early bird registration prize sponsor.

7.  Delegate handbook
   Each delegate will receive a handbook on arrival at the Meeting. Delegates normally keep the handbook to refer to after the Meeting.
   Additional benefits
   • your half page advertisement upgraded to full page within the handbook
   • acknowledged as the sponsor on the front cover of the handbook.
Silver sponsor
A$12,500 + GST
(Limited to Six)

Benefits

• acknowledged as a silver sponsor with logo on the following publications:
  - sponsors page of the Meeting website with a link to your company website
  - sponsors page of the handbook distributed to all delegates onsite
• one prime complimentary industry exhibition site (excluding staff attendees), plus the ability to purchase additional sites
• priority allocation of industry exhibition site
• one complimentary Meeting registration (including social functions and industry gift)
• logo on Meeting electronic signage displayed at venue
• logo on opening multi-media presentation
• one quarter page advertisement in the handbook (artwork supplied by sponsor)
• opportunity to include one item of promotional material or product (supplied by sponsor) in the Meeting satchels.

Satchel insert
A$1,500 + GST

All sponsors have the opportunity to supply one satchel insert, however other companies may purchase the right to insert one item (subject to approval by ANZAP) into the delegate satchels issued onsite.
Industry exhibition costs and inclusions

Allocation of sites
Industry exhibition sites will be offered and allocated to the principal sponsor and all remaining sites will be allocated to companies on a first-in basis.

Pre-fabricated site
A$3,900 + GST

Inclusions
- Indicative image of a 3m x 2m white octanorm booth
- registration for two company representatives, including welcome function (but not dinners) and one Meeting satchel with contents and exhibitor gift per attendee
- trestle table, 2 chairs and a white table cloth – if requested on this form
- header (fascia) board with company name in one colour
- power (4amp, 4 way switch able multi-box)
- two spot lights facing into the stand
- listing in the Meeting handbook
- opportunity to include one item of promotional material or product (supplied by sponsor) in the Meeting satchels
- list of conference participants who have given permission
General information

Catering
All daily refreshments will be distributed amongst the exhibition area in the Hilton Adelaide. The welcome function is to be held in the exhibition area.

Updates
Additional information relating to pack in pack out times, additional staff registrations, accommodation, insurance, internet access, freight and other facilities on-site will be uploaded on the ANZAP Meeting website by October 2019 and companies will be advised when this becomes available.

All prices listed in this prospectus are in Australian dollars and exclusive of goods and services tax (currently 10% and subject to change).

Stand system
ANZAP has contracted Adelaide Expo Hire, to provide the prefabricated stand system and they will be available for design/build modification, additional furniture or accessories hire. For design/build custom stands in Adelaide consider contacting:

Vanessa Diercks
Email: vanessad@aeh.com.au
Phone: 08 8350 2313
Mobile: 0417 848 666

Cancellation
If notification of cancellation of stand/space is received prior to 1 December 2019, you will be refunded less an administration charge of A$200.00. After that date no refunds will be made.

The organising committee reserves the right to cancel the exhibition in case of circumstances beyond their control. In such case all monies paid to date will be refunded in full. The liability of the organisers will be limited to that amount.

Please note
Only paid exhibitors may carry out any promotional activity within the exhibition area.

For further information contact
Kate Howden, Conference Innovators
PO Box 7191, Sydenham, Christchurch 8240, New Zealand
T: +64 3 353 2829
E: kate@conference.nz
Application form

Opportunities are limited and will be released on a first-in, first-served basis.

Please return this form to the Meeting Co-ordinator:
Kate Howden, Conference Innovators
PO Box 7191, Sydenham, Christchurch 8240, New Zealand
T: +64 3 353 2829, E: kate@conference.co.nz

Company name: ____________________________________________________________
Contact person: ____________________________________________________________
Postal address: ____________________________________________________________
City: ________________________________________________________________
Country: __________________________ Postcode: ________________________
Telephone: ______________________________________________________________
Mobile: _________________________________________________________________
Email: _________________________________________________________________

Sponsorship

☐ Gold sponsor A$17,000 + GST
  1 complimentary stand choice ____________

Package option:
☐ Exhibition passport
☐ Delegate satchel
☐ Post graduates and young periodontists’ lunch and learning
☐ Barista coffee cart
☐ Wi-Fi network
☐ Early bird registration prize
☐ Delegate handbook

☐ Silver sponsor A$12,500 + GST
  1 complimentary stand 1st choice ________ 2nd choice ________

☐ Satchel insert sponsor $1,500 + GST

Industry exhibition

☐ Pre-fabricated stand/s quantity ________ @ A$3,900 + GST stand 3m x 2m
  1st choice ________ 2nd choice ________

Allocation of sites will be on a first-in basis with priority given to sponsors. Once your application has been received you will be sent an invoice.

☐ Trestle table, 2 chairs and white table cloth (tick if required)

Terms of payment – All prices quoted are in Australian dollars and exclude GST.
Invoices are payable on the 20th of the month following the date of the invoice.

Purchase number for invoice _____________________________________________

Signature: __________________________________________________________ Date __/__/_____

Disclaimer: Sponsorship and exhibitor applications will be considered on a strictly confidential basis; however ASP reserves the right to amend the terms of the invitation at any time and has the sole discretion to determine the successful applicants.