Australian and New Zealand Society of Nephrology
48th Annual Scientific Meeting
27 -29 August 2012
SKYCITY Convention Centre
Auckland, New Zealand

Sponsorship and exhibition opportunities

www.ANZSN2012.com
The smart phone app can deliver direct to iPhone, iPad and android devices and for those delegates with blackberry or windows mobile devices a web app will be available.

The app will provide the conference and social programme, regular updates, session room plans, speaker, sponsor and exhibitor profiles and can be used to add calendar information to individuals diaries (by creating their own itinerary on the device/app).

The app will be available one month prior to the ANZSN and one month after the event. During the build up to the ANZSN the app can be used for live announcements (eg changes to programme, social feeds) and will have a contact us page specifically linked to the app sponsor.

This package offers an excellent opportunity for your company to be promoted directly to delegates in the most personal way possible; via their mobile phone. If you are interested in this sponsorship opportunity an online demonstration can be arranged.

**Benefits to sponsor**

- Sponsors logo to appear on app for lead up and duration of conference
- Sponsors logo displayed in the registration brochure and programme handbook
- Sponsors logo displayed on the conference website, with link to sponsors website
- Sponsors logo displayed on sponsor slide in sessions
- Inclusion of promotional literature in conference satchels (limited to A4 size)
- List of all registered delegates at conclusion of the conference (subject to privacy act conditions)

**Name badge and lanyards**

- Sponsors logo printed on the name badges
- Sponsors logo printed on the lanyards
- Sponsors logo displayed in the registration brochure and programme handbook
- Sponsors logo displayed on the conference website, with link to sponsors website
- Sponsors logo displayed on sponsor slide in sessions
- Inclusion of promotional literature in conference satchels (limited to A4 size)
- List of all registered delegates at conclusion of the conference (subject to privacy act conditions)
Conference satchels
$12,000 + GST

Benefits to sponsor
- Sponsors logo printed on the conference satchels
- Sponsors logo displayed in the registration brochure and programme handbook
- Sponsors logo displayed on the conference website, with link to sponsors website
- Sponsors logo displayed on sponsor slide in sessions
- Inclusion of promotional literature in conference satchels (limited to A4 size)
- List of all registered delegates at conclusion of the conference (subject to privacy act conditions)

Poster hub
$12,000 + GST

Benefits to sponsor
- Naming rights to the poster hub
- Signage in the poster hub (sponsor to provide)
- Sponsors logo as screen saver on all plasmas on a rotation with poster presentations
- Sponsors logo displayed in the registration brochure and programme handbook
- Sponsors logo displayed on the conference website, with a link to sponsors website
- Sponsors logo displayed on sponsor slide in sessions
- Opportunity for sponsor to provide mouse-mats, pens and branding in poster area
- Inclusion of promotional literature in conference satchels (limited to A4 size)
- List of all registered delegates at conclusion of the conference (subject to privacy act conditions)
The internet zone will be located in Epsom Room 1, next to poster hub (refer to floorplan) and will offer delegates internet access free of charge. Internet zone sponsorship includes the cost of furniture and internet terminals.

**Benefits to sponsor**

- Naming rights to the internet zone
- Signage in the internet zone (sponsor to provide)
- Sponsors logo as screen saver on all internet zone computers (4 available)
- Sponsors logo displayed in the registration brochure and programme handbook
- Sponsors logo displayed on the conference website, with link to sponsors website
- Sponsors logo displayed on sponsor slide in sessions
- Inclusion of promotional literature in conference satchels (limited to A4 size)
- List of all registered delegates at conclusion of the conference (subject to privacy act conditions)

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Your company will receive direct exposure to each delegate with a pad & pen provided with the conference handbook.

**Benefits to sponsor**

- Sponsors name and logo on delegates note pads and pens (note pads and pens to be provided by sponsor)
- Sponsors logo displayed on the conference website, with link to sponsors website
- Sponsors logo displayed in the registration brochure and programme handbook
- Inclusion of promotional literature in conference satchels (limited to A4 size)
- List of all registered delegates at conclusion of the conference (subject to privacy act conditions)

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Wireless internet will be available to delegates throughout the conference session rooms and exhibition area.

**Benefits to sponsor**

- Customised password for internet login using sponsors name
- Customised splash page with sponsors logo
- Sponsors logo displayed in the registration brochure and programme handbook
- Sponsors logo displayed on the conference website, with link to sponsors website
- Sponsors logo displayed on sponsor slide in sessions
- Inclusion of promotional literature in conference satchels (limited to A4 size)
- List of all registered delegates at conclusion of the conference (subject to privacy act conditions)
Registration zone
$8,500 + GST

The registration zone will be the focal point for delegate registration, general assistance and information for the duration of the conference and will be located on level 5 outside the main plenary session room.

Benefits to sponsor
• Naming rights to the registration zone
• Signage in the registration zone
• Sponsors logo displayed on the registration zone information kiosk
• Sponsors logo displayed in the registration brochure and programme handbook
• Sponsors logo displayed on the conference website, with link to sponsors website
• Sponsors logo displayed on sponsor slide in sessions
• Inclusion of promotional literature in conference satchels (limited to A4 size)
• List of all registered delegates at conclusion of the conference (subject to privacy act conditions)

Pocket programme
$8,500 + GST

A handy pocket-sized programme provided to each delegate.

Benefits to sponsor
• Sponsors logo displayed on the front cover of the pocket programme
• Sponsors logo displayed in the registration brochure and programme handbook
• Sponsors logo displayed on the conference website, with link to sponsors website
• Sponsors logo displayed on sponsor slide in sessions
• Inclusion of promotional literature in conference satchels (limited to A4 size)
• List of all registered delegates at conclusion of the conference (subject to privacy act conditions)

Networking lounge & espresso café
$8,500 + GST

Located on level 4 of SKYCITY Convention Centre (refer to proposed location on the floor plan page 7). The provision of high quality barista coffee is very popular with delegates, speakers and those attending the exhibition. Open before sessions start daily and in all refreshment breaks. Fixed costs associated with the provision of the networking lounge & espresso café and labour are included in this opportunity. Coffee consumption will be charged to your company at cost following the meeting based on the number of cups served.

Benefits to sponsor
• Company logo on the networking lounge & espresso café signage
• Opportunity for barista staff to wear company branded t-shirts, caps etc (provided by sponsor)
• Opportunity to provide branded paper cups (provided by sponsor)
• Sponsors logo displayed in the registration brochure and programme handbook as networking lounge & espresso café sponsor
• Sponsors logo displayed on sponsor header slide in sessions
• Sponsors logo displayed on the conference website, with link to sponsors website
• Inclusion of promotional literature in conference satchels (limited to A4 size)
• List of all registered delegates at conclusion of the conference (subject to privacy act conditions)
The juice bar will be located in the foyer, between Epsom 1 and the exhibition area on level 4 (refer to floor plan) and will offer delegates freshly made juice free of charge during all catering breaks. Juice Bar sponsorship includes the fixed costs including furniture, signage and labour. Juice consumption will be charged to your company at cost following the meeting based on the number of cups served.

Benefits to Sponsor

- Company logo on the Juice Bar
- Opportunity for the juicer to wear company branded t-shirt, cap (provided by sponsor)
- Opportunity to provide branded cups/glasses (provided by sponsor)
- Sponsors logo displayed in the registration brochure and programme handbook
- Sponsors logo displayed on the conference website, with link to sponsor’s website
- Sponsors logo displayed on sponsor slide in sessions
- Inclusion of promotional literature in conference satchels (limited to A4 size)
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions)

Your company will receive direct exposure to each delegate with a bottle of water in the conference satchel.

Benefits to sponsor

- Sponsors name and logo on bottled water (water provided by sponsor)
- Sponsors logo displayed on conference website, with link to sponsors website
- Sponsors logo displayed in the registration brochure and programme handbook
- Inclusion of promotional literature in conference satchels (limited to A4 size)
- List of all registered delegates at conclusion of the conference (subject to privacy act conditions)

Coaches will be provided for delegates from the conference hotels to the conference dinner and back at the end of the evening.

Benefits to sponsor

- Sponsors logo displayed on the conference website, with link to sponsors website
- Sponsors logo displayed in the registration brochure and programme handbook
- Opportunity for company branding on the outside and inside of the coaches (provided by sponsor)
- Inclusion of promotional literature in conference satchels (limited to A4 size)
- List of all registered delegates at conclusion of the conference (subject to privacy act conditions)
Green screen
$3,500 + GST

Screen time – minimum of
2 x 1 minute slots per hour on the
registration screen, and
3 x 1 minute slots twice a day in
the plenary venue.

The green screen will be in the plenary venue projecting your advertisement prior to
sessions starting and during breaks. They will also be displayed on a plasma screen
located at the registration desk in a high traffic area.

This is your opportunity to promote your company to every delegate throughout the
Conference and show your support of green initiatives.

Benefits to sponsor
• Recognition as a sponsor in the registration brochure and programme handbook
• Sponsors logo displayed on the conference website, with link to sponsors website
• List of all registered delegates at conclusion of the conference (subject to privacy
  act conditions)

Advertising

Registration brochure (Colour, A4 page) $850
Programme handbook (Black and white, A5 page) $850
Conference website advert (150x150 pixels) $850
Satchel Insert (1 item) $850
EXHIBITION OPPORTUNITIES

Standard $4,500
Discounted $4,000
(already available to Sustaining/Research/Education partners per ANZSN Partnership Agreements)

- The exhibition will run for the duration of the conference
- Morning tea, afternoon tea, lunches and welcome reception will be served in the exhibition area
- A provisional floor plan showing the available sites is attached.
- Each exhibition site includes: area measuring 3 metres wide x 3 metres deep x 2.4 metres high; booth structure (velcro compatible walls); header board with your company name; clothed trestle table; two chairs; two spotlights; and power board with two 5 amp outlets
- Acknowledgment (logo and contact information) in the programme handbook
- Your participation displayed on the conference website
- Two conference registrations including welcome reception
- List of all registered delegates at conclusion of the conference (subject to privacy act conditions)
- A registration form for your company’s representatives will be posted on the website closer to the conference. A registration form needs to be completed for each individual representative.

Sponsors & exhibitors pack

An exhibitor manual will be sent to all exhibitors closer to the conference. This manual will include:

- Bump-in times
- Bump-out times
- Delivery label
- Online registration link for staff
- Contact details for additional equipment
- Details of booth builder
- Floor plan
- Confirmed exhibitors
- Deadlines for supply of logos and advertising material

Allocation of sponsorship packages and exhibition sites

Sponsorship packages and exhibition sites will be allocated by the conference secretariat and confirmed in writing by Friday 24th February. Site positions will be allocated after taking into account each organisation’s sponsorship, the date of confirmation of participation, preferences, proximity to competitors and any other relevant matters. The committee reserves the right to alter the floor plan.
Exhibitor staff registrations

Additional exhibitor registrations are available for exhibiting companies. Exhibitor attendance at the welcome reception **Monday 27 August** and daytime catering Monday 27, Tuesday 28 and Wednesday 29 September - **It does not include attendance at conference sessions and the conference dinner.** Dinner tickets can be purchased in addition.

Additional information

Additional information on alternative packages or tailoring a package suitable to your organisations requirements, please contact:

Katy Hartnett
ANZSN ASM 2012 Conference Secretariat
Conference Innovators
Phone: +64 3 379 0390 Fax: +64 3 379 0460
Mobile: +64 21 918 534
Email: katy@conference.co.nz

The organising committee reserves the right to alter the floor plan.
## ANZSN ASM SPONSORSHIP & TRADE APPLICATION FORM

Please complete the form clearly (pg1&2) in BLOCK LETTERS and return to: Katy Hartnett
ANZSN ASM 2012
Conference Innovators
PO Box 7191, Christchurch 8240, New Zealand
Phone: +64 3 379 0390
Fax: +64 3 379 0460
Email: katy@conference.co.nz

### COMPANY NAME:


### ADDRESS:


### CONTACT PERSON: [ ] POSITION:


### TELEPHONE: [ ] FAX: [ ] EMAIL: [ ]

I/We would like to apply for the following sponsorship package(s).

<table>
<thead>
<tr>
<th>Package</th>
<th>Amount</th>
<th>GST</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANZSN mobile app</td>
<td>$18,500</td>
<td>+ GST</td>
</tr>
<tr>
<td>Name badge and lanyards</td>
<td>$12,000</td>
<td>+ GST</td>
</tr>
<tr>
<td>Conference satchels</td>
<td>$12,000</td>
<td>+ GST</td>
</tr>
<tr>
<td>Poster hub</td>
<td>$12,000</td>
<td>+ GST</td>
</tr>
<tr>
<td>Internet zone</td>
<td>$8,500</td>
<td>+ GST</td>
</tr>
<tr>
<td>Wireless internet</td>
<td>$8,500</td>
<td>+ GST</td>
</tr>
<tr>
<td>Registration zone</td>
<td>$8,500</td>
<td>+ GST</td>
</tr>
<tr>
<td>Pocket programme</td>
<td>$8,500</td>
<td>+ GST</td>
</tr>
<tr>
<td>Note pads &amp; pens sponsor</td>
<td>$8,500</td>
<td>+ GST</td>
</tr>
<tr>
<td>Networking lounge &amp; espresso café</td>
<td>$8,500</td>
<td>+ GST</td>
</tr>
<tr>
<td>Juice bar</td>
<td>$8,500</td>
<td>+ GST</td>
</tr>
<tr>
<td>Water</td>
<td>$8,500</td>
<td>+ GST</td>
</tr>
<tr>
<td>Conference dinner transport</td>
<td>$6,500</td>
<td>+ GST</td>
</tr>
<tr>
<td>Registration brochure advertisement</td>
<td>$850</td>
<td>+ GST</td>
</tr>
<tr>
<td>Programme handbook advertisement</td>
<td>$850</td>
<td>+ GST</td>
</tr>
<tr>
<td>Conference website advertisement</td>
<td>$850</td>
<td>+ GST</td>
</tr>
<tr>
<td>Satchel insert</td>
<td>$850</td>
<td>+ GST</td>
</tr>
</tbody>
</table>

Please indicate if you will be taking advantage of exhibitor registrations (limited to 4 per company)

- [ ] Exhibitor registrations $450 + GST per person – number of people: ____________

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Phone: +64 3 379 0390
Fax: +64 3 379 0460
Email: katy@conference.co.nz
EXHIBITION BOOTH (3m x 3m) Please indicate the number of booths required:

☐ Standard Booth ($4,500 + GST)

☐ Discounted Booth ($4,000 + GST) *(already available to Sustaining/Research/Education partners per ANZSN Partnership Agreements)*

BOOTH ALLOCATION

First choice: ________________
Second choice: ________________
Third choice: ________________
Competitor avoidance: __________________________________________________________

☐ Sponsorship/exhibition confirmation and a tax invoice will be sent upon receipt of your booking form.

☐ Sponsorship – 50% deposit is required within one month of receipt of the application form and the final 50% before Friday 22 June 2012.

☐ Exhibition – full payment is required upon receipt of application.

PAYMENT

Method of payment (please tick appropriate box)

☐ I require a tax invoice to make payment.

☐ I enclose a cheque for the amount of $ ________________

Cheques must be in New Zealand currency, drawn on a New Zealand bank and free of all charges.

**Cheques should be made payable to “ANZSN ASM 2012”**

☐ Please charge $ ________________ to the following credit card:

☐ Visa ☐ MasterCard ☐ AMEX

Card Number: ________________
Expiry Date: ________________
Cardholders Name: ________________________________
Signature: ________________________________

I have read the details of the relevant sponsorship/exhibition opportunities outlined in the prospectus, and I accept all of its terms and conditions (as outlined on page 11).

Name ________________________________
Signed ________________________________ Date: ____________________________
TERMS AND CONDITIONS

Disclaimer
The organising committee reserves the right to amend or add any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time and without notice.

Attendance
The organisers make no warranty as to the number of delegates and/or visitors that may attend the exhibition and/or associated conference.

Provision of delegates details
The provision of delegate contact details as specified in individual packages is subject to the provisions of the Privacy Act 2001. The Privacy Act 2001 provides that before name and address details can be published in the list of conference delegates for distribution to fellow delegates or any other party, delegates must give consent.

Unavoidable occurrences
In the event that the conference is cancelled or delayed through no fault of the organiser, the venue or conference secretariat including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow downs or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage.

Corporate recognition
Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.

Code of conduct
All sponsorship packages have been designed to comply with the Code of Conduct. Sponsorship funds are all allocated to conference costs such as speakers, programme, equipment and audiovisual. The delegate registration fee covers entertainment and social functions.

Exhibitor registrations
Each company representative attending the conference must be pre-registered with the secretariat. Additional exhibitor registrations are available and will include their attendance at the welcome reception Monday 27 August, and daytime catering Monday 27, Tuesday 28 and Wednesday 29 August. It does not allow attendance at conference sessions or the conference dinner.

Payments
Sponsorship 50% deposit is required within one month of receipt of the application form and the final 50% before Friday 22 June 2012.
Exhibition in order to secure your booth, full payment is required within 7 days of Conference Innovators receiving your booking form.

Cancellation policy
Once a booking form has been received for sponsorship or trade exhibition opportunities, any cancellation must be advised in writing. If the cancellation is received by 22 June 2012 an administration fee of 25% of the total price is retained. If the cancellation is received after 22 June 2012, no refund is applicable unless the sponsorship package or trade booth is resold where 25% of the total price is retained.

Conditions
All costs exclusive of GST at 15%. A tax invoice will be sent on receipt of the booking form.
All signage is to be free-standing unless otherwise approved and is subject to venue pre-approval.

Supply of refreshments
Please note it is prohibited to supply refreshments on your exhibition stand or in the conference venue (including coffee or juice) unless you are a registered sponsor and have this option included in your package.