Association of Orthodontists Conference

Advances in Orthodontics

Wednesday 30 June - Saturday 3 July 2010, Christchurch

Sponsorship Opportunities
Invitation to Participate

On behalf of the New Zealand Association of Orthodontists I wish to invite your participation in our Biennial Conference to be hosted in Christchurch, 1st-3rd July 2010

The theme of the meeting is advances in orthodontics and the conference will bring together leading speakers in various aspects of the science and art of practicing orthodontics as well as an insight to future advances in technology and treatment modalities. There will also be a two day staff program, including a workshop involving a leading child psychologist discussing behaviour modification techniques.

The conference will include social events for both orthodontists and staff and the FORENZAO dinner will be hosted within the Christchurch Art Gallery.

The Hotel Grand Chancellor has been chosen specifically as the conference venue to allow for ample room for the dual orthodontist and staff lecture programs, trades display area and favourable accommodation rates.

With the conference coinciding with the commencement of the skiing season it is anticipated that this conference will be extremely well supported by orthodontists, their staff and the supporting dental industry. I trust that you will give due consideration to your companies support and participation in the NZAO 2010 Biennial Conference.

Peter Fowler
President, New Zealand Orthodontic Association

Contacts

Helen Shrewsbury
Conference Secretariat
Conference Innovators Ltd
PO Box 13 494
Christchurch
Tel: +64 3 379 0390
Fax: +64 3 379 0460
Email: Helen@conference.co.nz
Sponsorship Opportunities

Principal Sponsor $15,000 + GST

Limited to one

Benefits:
- Your company logo, and acknowledgement as a Principal Sponsor in all printed Conference material
- Two complimentary prime exhibition sites
- Your company logo on-screen in the session venue prior to each Keynote Presentation
- Your company logo and name on a banner in the Plenary Session venue
- Your company logo to appear on a display sign in the Registration area
- A company representative to have the opportunity to speak (up to five minutes) at the Opening Ceremony and closing function
- Full-page advertisement in the Conference Handbook (finished artwork to be supplied by company)
- Your company logo to be given prime position on the conference website with link to your website
- The opportunity to include promotional material (supplied by the Sponsor) in the Conference satchels
- Two complimentary Conference registrations including lunches and morning and afternoon teas
- Two complimentary tickets to the Welcome Reception and Conference Dinner & Awards Evening
- List of Conference participants excluding those who have not given permission for name publication

SOLD!
Major Sponsors  $0,000 + GST

Benefits:
• Your company logo and acknowledgement as a Major Sponsor in all printed Conference material
• One complimentary prime exhibition site
• Your company logo on Conference website with link to your website
• Your company logo to appear on a display sign in the Registration area
• The opportunity to include promotional material (supplied by the company) in the Conference satchels
• Two complimentary Conference registrations including lunch and morning teas
• Two complimentary tickets to the Conference Dinner
• List of Conference participants excluding those who have not given permission for name publication
Supporting Sponsors

**Keynote Speakers** $5,000 + GST

An opportunity to be associated with one of the highly respected international or local speakers presenting at the Conference.

**Benefits:**

- Naming rights to particular session(s) and/or speaker
- Acknowledgement by the session chairperson just prior to the Keynote Speakers presentation(s)
- Company logo displayed on the screen in the session venue prior to the invited Speaker’s presentation(s)
- Acknowledgement as a sponsor in the registration material
- Acknowledgement as a sponsor in the Conference Handbook
- Your company logo on Conference website with link to your website
- Your company logo to appear on a display sign in the Registration area
- List of Conference participants excluding those who have not given permission for name publication

**Keynote speakers include:**

**Professor Robert Lee**  
*Hon. Professor, Dept of Oral Growth & Development, Queen Mary University of London, Consultant Orthodontist St Barts & The London NHS Trust, Academic Head and Director of Orthodontics, Queen Mary, University of London*

**Dr Tony Collett**  
*Consultant Orthodontist, Monash Medical Centre, Melbourne, Visiting Orthodontic Tutor, University of Melbourne Dental School, Editorial Committee member of the Australian Orthodontic Journal*

**Professor Bakr Rabie**  
*Professor of Orthodontics, Postgraduate Programme Director in Orthodontics, and Director of Centralized Research Laboratories, in the Faculty of Dentistry at The University of Hong Kong.*
Professor Mauro Farella  
Professor and Chair of Orthodontics, Dental School, University of Otago, Previous teaching positions at the University of Zurich and the University of Naples Federico II

Dr Samantha Hindle 
Senior Lecturer in Orthodontics, Dental School, University of Otago

Dr Ajith Polonowita 
Specialist Oral Pathology and Oral Medicine, La Trobe University, Bendigo

Dr Leon Steenberg 
Specialist Oral and Maxillofacial Surgeon, Christchurch Hospital

Mr Nigel Latta 
Child Psychologist and host of the Politically Incorrect Parenting Show
NZAO Conference Dinner and Foundation of Orthodontist Research & Education NZAO Trust (FORENZAO) Awards Sponsor $5,000 + GST
Friday 2 July 2010, Christchurch Art Gallery

Limited to one

Benefits:

• Naming rights to the NZAO Dinner
• Your logo on the Dinner ticket and menu
• Speaking opportunity at the Dinner
• Acknowledgement by the MC at the dinner
• Acknowledgement in the Conference Handbook and on the Dinner menu
• Your company logo to appear on a display sign in the Registration area
• Four complimentary Conference Dinner tickets
• Opportunity to provide and display banner during dinner
• Your company logo on Conference website with link to your website
• Opportunity to include promotional material (supplied by sponsor) in the Conference satchel. Limit one piece (no larger than A4 size)
• List of Conference participants excluding those who have not given permission for name publication
Auxiliary Meeting Sponsor  $2,000 + GST

Limited to one

Benefits:

- Your company logo on-screen in the session venue prior to each presentation
- Your company logo and name on a banner in the Plenary Session venue
- A company representative to have the opportunity to speak (up to five minutes) at the start of the Auxiliary Meeting programme
- Your company logo on Conference website with link to your website
- Opportunity to include promotional material (supplied by the Sponsor) in the Conference satchels
- Opportunity to include promotional material (supplied by sponsor) in the Conference satchel. Limit one piece (no larger than A4 size)
- List of Conference participants excluding those who have not given permission for name publication

Auxiliary Staff & Orthodontist Social Sponsor  $2,000 + GST

Thursday 1 July 2010

Limited to one

Benefits:

- Naming rights to the NZAO Auxiliary Staff Social Event
- Two complimentary tickets
- Your company logo on social tickets
- Your company logo on all associated print work
- Your company logo on conference website with link to your website
- Opportunity to include promotional material (supplied by sponsor) in the Conference satchel. Limit one piece (no larger than A4 size)
- List of Conference participants excluding those who have not given permission for name publication
Conference Handbook and Book of Abstracts $5,000 + GST
Limited to one
The Conference Handbook contains abstracts from the Keynote Speakers and notes taken by delegates at that time. It is kept by delegates as a resource for future reference.

Benefits:
- Your company logo on the back cover of the Conference Handbook
- Full page advertisement (inside front or back cover) in the Handbook (artwork to be supplied by the Sponsor)
- Your company logo and acknowledgement as a sponsor in all printed/promotional material
- Your company logo on Conference website with link to your website
- Your company logo to appear on a display sign in the Registration area
- Acknowledgement in the Conference Handbook
- Opportunity to include promotional material (supplied by sponsor) in the Conference satchel. Limit one piece (no larger than A4 size)
- List of Conference participants excluding those who have not given permission for name publication

Conference Satchel Sponsor $5,000 + GST
SOLD! $5,000 + GST
Limited to one
A quality satchel will be provided for all delegates. It is anticipated the satchel will have considerable use after the event making sponsorship of this item an attractive opportunity.

Benefits:
- Your company name and logo printed on each delegate satchel, together with Conference logo
- Recognition as a Sponsor in the registration brochure and Conference Handbook after sponsorship is confirmed
- Your company logo on Conference website with link to your website
- Your company logo to appear on a display sign in the Registration area
- Acknowledgement in the Conference Handbook
- Opportunity to include promotional material (supplied by sponsor) in the Conference satchel. Limit one piece (no larger than A4 size)
- List of Conference participants excluding those who have not given permission for name publication
Name Badge Sponsor  $2,000 + GST

Benefits:
- Your company name printed on lanyard (one colour print)
- Recognition as a Sponsor in the registration brochure and Conference Handbook after sponsorship is confirmed
- Your company logo on Conference website with link to your website
- Opportunity to include promotional material (supplied by sponsor) in the Conference satchel. Limit one piece (no larger than A4 size)
- List of Conference participants excluding those who have not given permission for name publication

Internet Café  $2,500 + GST

Limited to one

Benefits:
- Signage around the internet café identifying your company as the Sponsor
- Your company screensaver on the café's computers
- Naming rights to the internet café
- Recognition as a Sponsor in the registration brochure and conference handbook after sponsorship is confirmed
- Your company logo on conference website with link to your website
- Opportunity to include promotional material (supplied by sponsor) in the Conference satchel. Limit one piece (no larger than A4 size)
- List of Conference participants excluding those who have not given permission for name publication
Industry Exhibition  

$2500 + GST per stand

The Exhibition, Welcome Function, morning/afternoon teas and lunches will be held in Chancellor 1 & 5 at the Hotel Grand Chancellor. A floor plan is shown on the next page for your reference.

The Staff and Orthodontic programme has been organised to ensure separate and overlapping lunch breaks, morning/afternoon tea breaks to maximise exposure to delegates. There is also an opportunity to hold trade-related workshops on Wednesday 30 June.

Exhibition sites are booked on a first in first served basis following confirmation of the sponsors’ sites by 30 April 2010.

**Stand Inclusions:**

- Conference registration for one company representative. A maximum of two additional exhibitors can be registered to assist on the stand at a cost of $250 per person, this charge includes; one ticket to the Welcome Function; lunch for three days from Thursday 1 July 2010; morning/afternoon refreshments for three days from Thursday 1 July
- Exhibition partitioning, 3m wide black wall (Velcro compatible fabric). Panels are 2.3m high
- Header board with company name in a single colour background with single colour lettering (logo excluded)
- Power board (four plugs) and two 150 watt spotlights
- List of Conference participants excluding those who have not given permission for name publication
- Listing in the Conference and Exhibition Handbook including a 50 word profile of company or products and contact details
General Information

Application for space
Applications for exhibition space can be made using the enclosed form and should be forwarded with your first and second choice of stand(s) to the Conference Secretariat.

Upon receipt, an exhibition stand will be allocated and a written confirmation sent to you including a GST invoice for the cost of your stand. Cheques should be made payable to NZAO 2010. Conference Innovators reserves the right to modify the floor plan to accommodate space sales or change as necessary to avoid conflicts. All applicants have the opportunity to indicate any conflicting companies when applying. Please note: publicity or promotion will not commence until payment is received in full.

The payment for the stand must be received on the 20th of the month following the original invoice date. If full payment is not received by this date the requested stand(s) allocation may not be available.

Catering
The Welcome Function on Thursday 1 July be held in Chancellor 1 & 5 amongst the Exhibitors. All morning and afternoon teas and lunches will be served in the Exhibition area to encourage delegates to spend time viewing the exhibits.

Timetable
Set up  Wednesday 30 June from 10:00am
Opening  Wednesday 30 June from 12:00pm
until Saturday 3 July at 11:00am

NB. The times are indicative only and will be confirmed in the Exhibitor Update Newsletter, which will be available online in early 2010.

Internet Access
Internet connections are available to your booth and will be chargeable to the company exhibiting. Please ensure you have an ISP (Internet Service Provider) prior to the Conference.
Electricity
The electricity supply is 230 volts, 50 hertz. Equipment designed for different voltages will need a transformer (at own expense). Power sockets accept three flat pin plugs.

Conference and Exhibition Handbook
Each Exhibitor will be entitled to an entry in the Conference and Exhibition Handbook giving contact details and a product or company description of no more than 50 words.

Social Functions
Additional tickets for all social functions will be available for sale to exhibitors. Further information will be provided when the registration brochure is distributed.

General Conditions
The New Zealand Association of Orthodontists (NZAO) Conference Organising Committee reserves the right to request display amendments, to accept or refuse any application for stands and to change dates, venue and layout of exhibition.

Insurance
All Exhibitors shall insure, indemnify and hold the NZAO harmless in respect of all costs, claims, demands, and expenses relating to any loss or damage occurred in organising or attending this exhibition. Exhibitors are responsible for any injury to persons and damage to property in the Conference environment caused during the setting up, the operation of, and dismantling and removal of the exhibition.

Workshop opportunity
On Wednesday 30th June there is an opportunity for supporting trades to hold workshops for orthodontists and/or staff. Please indicate on the enclosed form if you wish to investigate this opportunity further. To avoid conflict, this will be limited and booked on a first in first served basis.
For further information regarding Sponsorship or Exhibition please contact:
Helen Shrewsbury
Conference Innovators Ltd
PO Box 13 494
Christchurch 8011
Tel: +64 3 379 0390
Fax: +64 3 379 0460
Email: Helen@conference.co.nz
We are interested in the following sponsorship opportunity

- **Principal Sponsor** $15,000 + GST
- **Major Sponsor** $10,000 + GST
- **Keynote Speaker Sponsor** $5,000 + GST
- **NZAO Conference Dinner and Awards Sponsor** $5,000 + GST
- **Auxiliary Meeting Sponsor** $2,000 + GST
- **Auxiliary Staff & Orthodontist Social Sponsor** $2,000 + GST
- **Conference Handbook Sponsor** $5,000 + GST
- **Conference Satchel Sponsor** $5,000 + GST
- **Name badge Sponsor** $2,000 + GST
- **Internet Cafe Sponsor** $2,500 + GST

We are interested in exhibiting

- Number of sites required ____________
- Preferred site number(s) First choice _______ Second choice _______
- Competitors you would prefer to be located away from ____________________________

We are interested in holding a workshop on Wednesday 30th June. Please contact me to discuss further.

- Company Name ________________________________
- Contact Person __________________________ Position __________________
- Postal Address ____________________________________________________________
- City __________________________ Country __________________________
- Tel: __________________________ Fax: __________________________
- Email: __________________________
- Mobile: __________________________

Please return to Helen Shrewsbury, Conference Innovators Ltd
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