



PMAANZ Conference
13–15 September 2018
Rutherford Hotel, Nelson



MASTER CLASS SESSION

Host and facilitation



Thursday 13 September 2018

1:30pm – 4:30pm

Cost: \$180.00



Session Content

Strategic planning is a critical element of practice management; more often than not this task falls to the practice manager. Thinking strategically requires envisioning a desired future and translating this vision into broadly defined goals or objectives.

If we fail to think strategically we risk failing our patients, staff and partners. As practice managers we need to have a clear concept of needs versus aspiration – this is accomplished through strategic planning.

By attending this session you will receive knowledge and tools in –

- Using strategic planning processes that will work for your practice
- Understanding how to prioritise and set measurable objectives
- Developing actions and supporting documents

This session should be a considered a **NOT-MISS** part of your 2018 annual conference and early registration is recommended as numbers may be limited.