

## **The Stage is set! Or is it?**

### **Understanding your Audience**

Hi my name is Kathy Dodd. I've worked in the Health Sector for the past 18 years in various roles throughout General Practice, two different PHO's and now an IT company. From humble beginnings to centre stage where all eyes are on you!! Camera, Lights, Action! I have a passion for customer service and almost seen it all. You name it, there is a possible solution for every situation. Understand your Audience and bring the best you can to your role.