

Simon O'Shaughnessy

My purpose is to create opportunities for people and business.

I am a creative, business entrepreneur with over 35 years' experience in multiple disciplines and markets. At my core I create movement. Finding ways to make something of value. Conceiving new trends, creating change, linking concepts, and delivering new models, all with a firm connection to making business sense, drives me forward. I'm so grateful in having great people work with me to support these ideas and projects.

I started as a Dental Surgeon with biochemical and science background. In the UK I sold a successful private practice to go on a journey of pioneering multiple national brands in products as diverse as cosmetics, eye ware, retail shops, specialist imported equipment and spa resort development. Usually these all were 'firsts' of their type. This included delivering concepts for national brands such as Virgin, worked for pop stars, royalty, and developed business networks on 3 continents.

Recent work:

As a chair for The Executive Connection for 10 years, I coached and mentored C suite executives.

I'm one of the few Tribal Elders for 'Tribal Leadership' delivering workshops on Cultural Change.

I work with national and international clients on various projects, selling and starting new markets.

I designed and built two medical centres for professionals from the initial brand work to installation.

Charitable work included redeveloping a trust: people, financial and legal skills while running the TV station, animation and chairing the executive team.

Specialties:

Start Ups - major strength in activating new ideas into market opportunities

Strategic Leadership - often working to create a significant change to a business for its future growth.

Entrepreneur - multiple business success, most often in new markets.

Coaching - working with senior people to help them/their venture, be the best it can be.