

***Case study: How NZ sports are using technology to drive innovation***

The use of technology in sport is having a big impact on the success of New Zealand's elite athletes. In this case study Kim Simperingham from HPSNZ and Jamie Tout from VX Sport will illuminate on the growing area of sport performance innovations. They'll discuss how partnerships between sport codes and innovative technology businesses is paying off with improved performance. Between them they share detailed knowledge of working with elite NZ sports including the All Blacks, Yachting NZ and the Black Ferns.