

Innovators smooth way

A large congress or convention needs the co-operation and co-ordination of many resources to come together successfully, says Conference Innovators Ltd director Tracey Thomas.

"From hotels to entertainers, Christchurch is fortunate that it has a wealth of nationally recognised industry professionals.

"The Christchurch industry has a real knack of successfully coming together to promote Christchurch as a destination and the services each individual or company has to offer. Christchurch has arguably the reputation as the best conference destination in New Zealand."

He believes these factors contributed to the Garden City being selected as the destination for the International Inner Wheel 13th Convention in May 2006.

"Christchurch will be buzzing with about 1200 to 1500 delegates and their partners.

"Inner Wheel delegates from all around the world will not only convene in Christchurch for a few days, but most of them will also experience the whole country as part of their pre or post-convention tour of New Zealand," says Thomas.

New Zealand's largest professional conference management company, Conference Innovators is proud to call Christchurch its home.

"Our team works all over New Zealand, but it is with real pride and confidence that we manage a conference in Christchurch."

A smoothly run conference requires careful planning and sound administration in areas such as planning, budgeting,

venue selection and marketing, he says. "Professional conference organisers such as us can save clients time and effort and, most importantly, money.

"We work with clients right from the early stages, listening to what they say and then planning for them and implementing the plan.

"It is our job to ensure that the conference, exhibition or event is a complete success scientifically or educationally, socially and financially. It's a bit like a triple bottom-line return."

The best part is client satisfaction, says Thomas.

"Seeing a complex event come to fruition after months and months of planning is very gratifying. It never fails to pull the team together and adds to our pride in what we do."